# Project plan for Greene Non Profit Consulting, LLC

### Objectives:

* Inform about outcome measurement opportunities, board & staff development, and grant writing opportunities.
* Explain the consulting “menu” and relay potential costs
* Allow potential customers to contact the owner for a free 30 minute consultation

### Target audience:

* Churches, non profits, public & private schools
* Organizations small & medium sized, as measured by annual budget or persons served.
* Staff who need to outsource certain aspects of their operations.
* Organizations who are moving to an outcome based funding model for the first time

### Site type:

* Billboard – most of the work for the client will occur offline, therefore having an online presence that forwards information to the owner will be important.